

“EXTENDING YOUR REACH”
2004 CHPA Annual Executive Conference
March 17-19 • Grand Hyatt Hotel • Washington, DC

Wednesday, March 17	Thursday, March 18	Friday, March 19
<p>8:00 am-5:00 pm Registration</p> <p>8:00 am-5:00 pm <i>[Tentative]</i> Hospitality Lounge</p>	<p>7:00 am-1:00 pm Registration</p> <p>8:30-9:45 am HEARST BREAKFAST SESSION > <i>Charlie Cook and Stuart Rothenberg</i> <i>Topic: <u>Election Analysis</u></i></p> <p>10:00 am-1:00 pm CARGILL HEALTH & FOOD TECHNOLOGIES FIRST GENERAL SESSION > <u>Speaker possibilities</u> 1. 2 Members of Congress w/ <i>Newsperson moderating</i> 2. <i>Dr. Mark B. McClellan, FDA</i> <i>Commissioner - <u>Confirmed</u></i> 3. <i>Tommy G. Thompson, HHS Secretary</i> <i>- <u>Invited</u></i></p>	<p>8:30-9:45 am READER'S DIGEST BREAKFAST SESSION > <u>Confirmed</u>: <i>Former U.S. Secretary of</i> <i>Defense William Cohen – Topic: <u>Geo-</u></i> <i><u>Politics</u></i></p> <p>10:00 am -1:00 pm INFORMATION RESOURCES, INC. SECOND GENERAL SESSION > <u>Speaker possibilities</u> 1. <i>Association Business (CHPA</i> <i>President, Chairman, Chairman-</i> <i>Elect)</i> 2. <i>Leadership challenges)</i> 3. <i>Chris Bodine (CVS) moderated</i> <i>by Craig Fuller (NACDS)</i></p>
<p>8:00-11:00 am World Self-Medication Industry Executive Committee Meeting</p> <p>9:00-11:00 am Government Affairs & Legislative Advisory Committee(s) Meeting</p> <p>9:00-11:00 am Scientific Affairs Committee Meeting</p> <p>9:00-11:00 am Business Development Committee Meeting</p>	<p>1:00-2:30 pm Buffet Luncheon</p> <p>2:30-4:00 pm (90 minutes each; NOT repeated) CONCURRENT WORKSHOPS 1. <i>FDA-Focused</i> 2. 3. <i>Health Stake-Holder Panel</i> <i>(<u>Confirmed</u>: John Rother, AARP; <u>Ito</u></i> <i>be invited: John Gans, APhA;</i> <i>Healthcare Provider Organization)</i></p>	<p>1:00 pm Boxed Lunches Available for Departures</p> <hr/> <p><u>Optional Friday Afternoon Tours along with</u> <u>weekend package at the Grand Hyatt:</u> ❖ <i>Spy Museum</i> ❖ <i>The Holocaust Museum</i> ❖ <i>Mt. Vernon Plantation</i></p>
<p>11:30 am - 1:30 pm Board of Directors Luncheon Meeting on Capitol Hill [Rayburn Bldg] <i><u>Open to ALL Active Members</u></i></p> <p>1:45-2:30 pm Capitol Hill Briefing [Rayburn Bldg]</p> <p>3:00-4:30 pm Capitol Hill Visits for Active Members</p>	<p>5:15-6:00 pm Executive Committee Reception <i><u>By Special Invitation</u></i></p> <p>6:00-7:30 pm GREY WORLDWIDE Opening Reception at the National Museum of Women in the Arts</p> <p>7:30-10:00 pm • “Networking” Dinner at the National Museum of Women in the Arts • <u>After-Dinner Entertainment</u> – “Capitol Steps”</p> <p><i>[Assigned “Active/ Associate” Seating -- <u>ALL</u></i> <i>Attendees Requested to Attend</i></p>	<div style="border: 1px solid black; padding: 5px; background-color: #f0f0f0;"> <p>DAY ATTIRE (during business sessions and meetings):</p> <p>MEN: Collared or Sports Shirts, Sweaters, Slacks</p> <p>WOMEN: Skirts, Slacks, Shorts or Dresses</p> </div>
<p>5:00-6:30 pm Congressional Reception on Capitol Hill <i><u>By Special Invitation</u></i></p> <p>7:00-10:00 pm ACNIELSEN “Celtic Celebration” <i>(Casual Attire)</i></p>		<div style="border: 1px solid black; padding: 5px; background-color: #f0f0f0;"> <p>2004 AEC Business Program Committee Chair Lynne Millheiser Senior Vice President, OTC Business Unit North America Novartis Consumer Health, Inc.</p> </div>