

"GUESS WHAT?" OTC BOY/GIRL :60 RADIO

Girl: Hey, Mom.

Boy: Hey, Dad.

Girl: Just wanted to let you know...we're never touching illegal drugs.

Boy: Yeah, those little talks, actually worked.

Girl: Sounds crazy, but we listened.

Boy: Besides, we've found a much better way to get high.

Girl: Yep. And it's right here in the medicine cabinet.

Boy: Get this. We use cough medicine.

Girl: Seriously, there's a good reason.

Boy: More like a bunch of good reasons.

Girl: For one, they're pretty much free.

Boy: True, and also, it's not like pot, which you can smell a mile away.

Girl: No smell, no tell.

Girl: Haha. Nice. But my favorite part, it's not even illegal.

Boy: We don't want to get in trouble, so we figure this way, it's not an issue.

AVO: Last year, more than two million teens risked blackouts, seizures, even comas intentionally abusing ordinary cough medicine, the kind in virtually every home in America.

Never heard of it? Bet your kids have.

Button

Girl: Anything else?

Boy: Ummm....no. You guys have nothing to worry about.

AVO: When you talk to your kids about drugs, make sure you start with the ones in the medicine cabinet.

Need help getting the conversation started?

Go to drugfree.org. A message from the Partnership for a Drug-Free America.

"GUESS WHAT?" OTC BOY/GIRL :30 RADIO

Girl: Hey, Mom and Dad.

Boy: We're never touching illegal drugs.

Girl: We've found a better way to get high.

Boy: It's right here in the medicine cabinet.

Girl: We use cough medicine.

Boy: For one thing, it's basically free.

Girl: Yeah, and it's not like pot, which you can smell a mile away.

Boy: No smell, no tell.

Girl: Haha. Nice.

Boy: So you guys have nothing to worry about.

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Boy: So you guys have nothing to worry about.

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"GUESS WHAT?" OTC (BOY) :60 RADIO

Boy: Mom, Dad...guess what? Know how you're always talking to me about not doing drugs like pot and ecstasy and cocaine...how they're dangerous and illegal?

Well, you don't have to worry anymore. My friends and I have found a much better way to get high. And you'll be happy to know it's not even illegal. Nice, huh? Want to know what we're doing? Alright, I'll tell you. We use cough medicine. Seriously. The stuff in the medicine cabinet. You didn't notice it was missing? Huh, well, I guess lucky for me then.

AVO: Last year, more than two million teens risked blackouts, seizures, even comas intentionally abusing ordinary cough medicine, the kind in virtually every home in America.

Never heard of it? Bet your kids have.

Boy: And, it's gotta be safe, 'cause it's medicine. Right?

AVO: When you talk to your kids about drugs, make sure you start with the ones in the medicine cabinet.

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"GUESS WHAT?" OTC (BOY) :30 RADIO

Boy: Mom, dad...guess what? I'm listening. Illegal drugs are dangerous. Besides, my friends and I have a much better way to get high.

We use cough medicine. You haven't noticed it missing from the medicine cabinet?

Best part – it's gotta be safe, cause it's medicine. Right?

AVO: Last year, more than two million teens risked blackouts, seizures, even comas intentionally abusing ordinary cough medicine.

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